



Allendale East Area School

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ALLENDALE EAST AREA SCHOOL FACEBOOK PAGE CODE OF CONDUCT

Purpose:

Our purpose is to use social media to find new ways to connect and communicate positively with the members of our school and community. Our school's Facebook page allows our community to keep up to date with activities through a medium used and preferred by many. The page is another avenue whereby we will celebrate and promote student achievements, school facility upgrades, positive educational experiences and school events. Ultimately, our Facebook page is a place where we enhance our community by building a positive school spirit.

OUR CODE OF CONDUCT

User Expectations:

All users interacting with the Allendale East Area School Facebook page, either by liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real names. **People under the age of 13 years are prohibited by Facebook's Terms and Conditions from creating an account. The Allendale East Area School Facebook page is a forum to communicate and demonstrate appropriate and positive online behaviour.**

Posting Comments:

In the spirit of community building and positive reflection, all posts are to be expressed in a positive light. It is expected that posts **do not** contain negative, abusive or inappropriate content and that language used is appropriate and **not** offensive.

Raising issues and not including names:

It is **not** the intent of the Allendale East Area School Facebook page to create a complaints and issues page. Issues involving any of the students, staff or members of the Governing Council **must not** be communicated via Facebook. Please use appropriate forums, such as direct contact with the school and follow the school procedures and codes of conduct relating to the handling of complaints and issues. Similarly, the school will not respond directly to request or messages on Facebook. We reserve the right to block access to anyone who abuses that trust (see below).

Supported use of names in posts:

You are welcome to use names in posts when you wish to acknowledge someone's great work or community contribution; however we ask that only first names of students are used. We wish our Facebook page to be used to build our community – a public acknowledgment goes a long way to supporting a positive school environment.

Friending teachers on Facebook:

All South Australian teachers operate under Department for Education Social Media Policy which states that they are to maintain a professional relationship with students and parents.

Moderation and Blocklisting:

Allendale East Area School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Actions resulting from any breaches of the Code of Conduct:

Allendale East Area School reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.

The law and Facebook's Terms of Allendale East Area School's Facebook page operates under the Commonwealth Telecommunication Act and Facebook's Terms and Conditions.

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To build strong diverse futures for all of our young people by providing quality education driven by student needs, skills and aspirations

Courage Excellence Respect



Government of South Australia
Department for Education